TO CARE!

## RIGHT TO CARE Campaign:

The Right to Care Campaign, powered by We, the Village, exists to ensure every Illinois child receives the child care and early education they need and parents want, from birth.



**Who is We, the Village?** We, the Village is a coalition of people and organizations who care about Illinois' youngest children. The coalition consists of parents, early childhood educators, providers, school districts, and other community members.

## What are the Right To Care campaign goals?

The campaign wants to involve more parents, providers, and community members in advocating for improvements in Illinois' early childhood system — the big-picture advancements recommended by a bipartisan, statewide commission.

Right To Care seeks to ensure that families have access to care that is equitable and supports family choice. We want the IL early childhood workforce to have equitable funding and stable resources.

In the long term, the campaign wants to involve more parents, providers, and community members in advocating for improvements in Illinois' early childhood system.

## Why should I get involved in the Right to Care campaign?

**There is momentum** across the state and country to support our youngest children. From the White House to local news, people are increasingly paying attention to the early childhood field. If you care about **equitable resources** for our youngest children, this campaign is for you.

## How can I join?

Sign up to join the Right to Care campaign at https://www.righttocareil.com/ Get social: Follow the We, the Village Facebook page and our Instagram and Twitter profiles!

Contact Lilian Matsuda at Iilian.matsuda@actforchildren.org if you have any questions or if you'd like somebody from the campaign to present to your organization.

#RightToCareIL